

Activities/ Events

Table 4: List of activities conducted

3. Activities / Events in Detail

<p>World IP Day</p> <p>Session on Roadmap for IP protection for Products & Technologies in view of Commercialization on the occasion of World IP Day was held on 27 April 2024. Adv. Pranav Bhat, IP Strategist, An Astraea Innovative Solutions delivered the session. He explained IP protection for Products & Technologies, Commercialization of Products & Technologies with real-time examples.</p> <p>NIDHI-EIR fellows, NIDHI-PRAYASEEs, Startup founders, Innovators and Startup Enthusiasts were present.</p>	
	<p>National Technology Day</p> <p>A Session on Technological Considerations for Startups on the occasion of National Technology Day was held on 11 May 2024 in hybrid mode.</p> <p>Mr. David John Saldanha, Founder & CEO, Aion Health Solutions Pvt. Ltd. delivered the session. He explained Technological considerations for Startups, Evolution of Products & Technologies with real-time examples.</p> <p>NIDHI-EIR fellows, NIDHI-PRAYASEEs, Startup founders, Innovators and Startup Enthusiasts attended the session.</p>

Startup Compliance

Session on Startup Compliance was organised on 21 June 2024 in hybrid mode.

CA. Vishnu Acharya, Practicing CA, Partner, Kamath & Co. was the resource person. He delivered a detailed session on Startup Compliance.

NIDHI-PRAYASEEs, Startup founders, Innovators, Startup Enthusiasts were present.



The poster features the logos of Manipal University and DST NIDHI at the top. A central orange banner displays the website mutbimanipal.org and a circular badge indicating that the event offers NIDHI EIR, NIDHI PRAYAS, and NIDHI-SSP, supported by 54 startups and 120+ entrepreneurs. The main title is "Session on Startup Compliance". Below this, a blue bar provides the date and time: "21 June 2024 | 2.30 PM - 4.30 PM | Venue: MUTBI Board Room | Mode: hybrid". The resource person, CA. Vishnu Acharya, is introduced with a circular portrait and a text box detailing his professional background. A QR code and registration link are provided at the bottom, along with logos of partner organizations like NSTEDB, StartUp India, BuildUp, PARIVARTAN, and the Institution's Innovation Council.

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mutbimanipal.org

offers
NIDHI EIR
NIDHI PRAYAS
NIDHI-SSP

supported
54 Startups
120+ Entrepreneurs

**Session on
Startup Compliance**

21 June 2024 | 2.30 PM - 4.30 PM | Venue: MUTBI Board Room | Mode: hybrid

Resource Person

CA. Vishnu Acharya is a partner and Associate Chartered Accountant at Kamath & Co., Udupi. His practicing areas are Indirect Taxation, Corporate Compliance and Management Advisory. He is also a Guest Faculty for Graduation and Professional Students on the Subjects of Taxation and Accounting.

CA. Vishnu Acharya
Practicing CA
Partner, Kamath & Co.

Last date for registration: **18 June 2024**
Registration: <https://tinyurl.com/2jnsvkzc>

NSTEDB
Dept. of Science and Technology, Government of India

StartUp India
BuildUp

PARIVARTAN

INSTITUTION'S INNOVATION COUNCIL

MANIPAL
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(Institution of Eminence Declared by the University)

Ministry of Education's Innovation Cell Mentor-Mentee Program



As part of Mentor-Mentee scheme of Ministry of Education's Innovation Cell, Mentor institute representatives from SMVITM, Bantakal along with their 15 Mentee institute representatives visited MUTBI Manipal as an exposure visit on 13 July 2024.

Session on Startup Essentials

Dr. Santhosha Rao, CEO, MUTBI, delivered a session on "Startup Essentials" for 3rd semester B.Tech students organized by Dept. of Information and Communication Technology, MIT Manipal on 25 July 2024.

He explained the basic requirements for a startup and highlighted the facilities available at MUTBI and Innovation Centre to build innovative projects & products and to setup and run startups. About 250+ students participated in this event.



Session on Startup Essentials

25 July 2024 | 3.30 PM - 4.30 PM | Venue: Library Seminar Hall | Mode: Physical

Dr. Santhosha Rao obtained his BE in Electronics & Communication Engineering from Mangalore University, MTech in Digital Electronics and Advanced Communications from MAHE, and PhD from MAHE.

He has 25+ years of teaching experience at MIT Manipal in the Dept. of Information & Communication Technology. He served the MIT Manipal as Coordinator of B.Tech (IT) program, Coordinator of Cisco Certified Network Associate (CCNA), and Coordinator of various academic and administrative activities.

Dr. Santhosha Rao has 4 years of experience as Assistant General Manager at Manipal Universal Technology Business Incubator (MUTBI). Dr. Rao is part of outreach, NIDHI-EIR, NIDHI-PRAYAS, NIDHI-SSP, CSR, pre-incubation and incubation programs at MUTBI. Since June 2023, he is serving MUTBI as Chief Executive Officer.

Resource Person



Dr. Santhosha Rao
CEO
MUTBI, Manipal



Talk on Fostering Entrepreneurship for Viksit Bharat

13 August 2024 | 10.30 AM - 12.00 noon | Venue: CSE Seminar Hall

Dr. Santhosha Rao obtained his BE in Electronics & Communication Engineering from Mangalore University, MTech in Digital Electronics and Advanced Communications from MAHE, and PhD from MAHE.

He has 25+ years of teaching experience at MIT Manipal in the Dept. of Information & Communication Technology. He served the MIT Manipal as Coordinator of B.Tech (IT) program, Coordinator of Cisco Certified Network Associate (CCNA), and Coordinator of various academic and administrative activities.

Dr. Santhosha Rao has 4 years of experience as Assistant General Manager at Manipal Universal Technology Business Incubator (MUTBI). Dr. Rao is part of outreach, NIDHI-EIR, NIDHI-PRAYAS, NIDHI-SSP, CSR, pre-incubation and incubation programs at MUTBI. Since June 2023, he is serving MUTBI as Chief Executive Officer.

Resource Person



Dr. Santhosha Rao
CEO
MUTBI, Manipal



Talk on Fostering Entrepreneurship for Viksit Bharat

Dr. Santhosha Rao, CEO, MUTBI, delivered a talk on "Fostering Entrepreneurship for Viksit Bharat" for PG students of CSE department. The talk was organized by Dept. of Computer Science and Engineering, MIT Manipal on 13 August 2024. He informed the importance of Viksit Bharat which aims to reflect on India's progress and envision its future growth by 2047, and to address various socio-economic challenges through a holistic approach, focusing on infrastructure, education, healthcare, technology, and sustainable development.

He explained the role of startup founders and entrepreneurs in achieving the goals of Viksit Bharat initiative and motivated the students to have innovation and startup mindset. He highlighted the facilities available at MUTBI and Innovation Centre to build innovative projects & products and to setup and run startups. About 50+ PG students participated in this event.

World Entrepreneurs Day

On the occasion of World Entrepreneurs' Day on 21 August 2024 Session on Building a Healthy Enterprise was organised in hybrid mode.

Mr. Varun Venugopal Gupta, Head of Studies, Entrepreneurship for Impact program, Srishti Manipal Institute of Art, Design and Technology was the resource person.

He explained his experience related to various strategies to successfully start and run the startups and companies in a healthy way with real-time examples. NIDHI-EIR fellows, NIDHI-PRAYASEEs, Startup founders, Innovators, Startup Enthusiasts were present.

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SRISHTI MANIPAL INSTITUTE OF ART, DESIGN & TECHNOLOGY

mutbimanipal.org offers NIDHI EIR, NIDHI PRAYAS, NIDHI-SSP supported 55 Startups, 120+ Entrepreneurs

Session on **Building a Healthy Enterprise** on the occasion of **World Entrepreneurs' Day** **WED 08/21**

21 August 2024 | 4.00 PM - 5.00 PM | Venue: MUTBI Board Room | Mode: hybrid

Resource Person

Varun Venugopal Gupta is the co-founder at Glocal CoLab and the Head of Studies - Entrepreneurship for Impact at Srishti Manipal Institute of Art, Design and Technology. He is a business designer and a futurist, helping build healthier and more resilient enterprises around the world. He has worked with leading organizations around the world like American Express, Genpact, EY, Coca-Cola and HSBC.

Varun wears many hats - an educator, improv-theatre actor, art therapist and a serial entrepreneur. As the Director of Sustainable growth, Mindful Life Mindful Work Inc., USA, he mentors leaders to bring their 'whole self' to work, finding meaning, creating impact, and designing lifestyle they want to lead. He was selected as 40 'young global shapers' at the World Economic Forum Annual Conference at Davos 2019 for his work on bringing emotional health, design thinking and entrepreneurship together.

Mr. Varun Venugopal Gupta
Head of Studies, Entrepreneurship for Impact program
Srishti Manipal Institute of Art, Design and Technology

Last date for registration: 20 August 2024
Registration: <https://tinyurl.com/mc67spea>

Logos: NSTEDB, MANIPAL ACADEMY OF HIGHER EDUCATION, Innovation Center MAHE Manipal, INSTITUTION'S INNOVATION COUNCIL



Department of Information & Communication Technology

KAFKA Workshop

Unlock the power of real-time data with Apache Kafka
by



Date: 14 September 2024 | Time: 9.00 AM - 12.30 PM
Venue: ICT Seminar Hall-1, AB-5, MIT Manipal



Workshop on KAFKA

Platformory.io in association with MUTBI, Department of Data Science & Computer Applications, & Department of Information & Communication Technology MIT Manipal, organized KAFKA workshop to unlock the power of real-time data with Apache Kafka on 14 September 2024. UG & PG students of these departments attended the workshop.

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Department of Data Science & Computer Applications

KAFKA Workshop
Unlock the power of real-time data with Apache Kafka
by
platformalory
Cloud Native Engineering Studio

Date: 14 September 2024 | Time: 2.00 PM - 5.30 PM
Venue: Lab-6, 4th floor, AB-4, MIT Manipal

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Innovation Center MAHE Manipal

Investor Meet

MUTBI In Association with MILES Bengaluru & Innovation Center MAHE Manipal organised the Investor meet with the startups. Ms. Bina Trivedi finance professional with over 25 years in private equity & venture capital specialising in fund raising & portfolio management and a Chartered Accountant from University of Bombay was the expert. Startups has one to one interaction with the investor to explore the possible collaboration.



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Innovation Center MAHE Manipal
MANIPAL-GOK BIOINCUBATOR

Manipal Centre for Innovation Leadership & Entrepreneurship

Investor Meet

Date: 14 September 2024 | Time: 2.00 PM - 4.30 PM
Venue: MUTBI Board Room, 4th Floor
Advanced Research Center, MAHE Manipal

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MAHE MANIPAL



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Innovation Center MAHE Manipal
MSDC MANIPAL SKILL DEVELOPMENT CENTER

Program on Creating And Developing your Enterprise (CADRE)

Dream, Vision and necessary preparation play a crucial role before taking a call on creating an enterprise. Through our expertise, network and support from MAHE, DST and MeitY, we help you to realise your dream

Date: 26 October 2024 | Time: 9.15 AM - 4.00 PM | MSDC Manipal

Resource Persons



Siva Ramamoorthy
Management Consultant
Multiple Global Clients



CA Swetha S V
Partner
NRSR & Co.



Dr. Vikram Baliga
Associate Professor
Dept. of Commerce, MAHE

Program Highlights:

- Sales & Marketing - Startup Success Toolkit
- Marketing Strategies - Promotion techniques
- Startup Valuation - Mastering the Art

Details & Registration:
<https://tinyurl.com/yrrn6wd4v>



Last date to Register: 23 October 2024

Note: Program details will be shared to registered candidates

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Ministry of Education
GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY

DST NIDHI
NIDHI PRAVAS
Startups & Buildups
PARIVARTAN
Institution's Innovation Council

Creating And Developing your Enterprise (CADRE)

In association with Innovation Center MAHE Manipal & Manipal Skill Development Center, organised a program on Creating And Developing your Enterprise (CADRE) on 26 October 2024.

Following Sessions were delivered

- Sales & Marketing - Startup Success toolkit by Siva Ramamurthy, Management Consultant, Multiple Global Clients
- Marketing strategies - Promotion Techniques by Vikram Baliga, Associate Professor, Department of Commerce, MAHE
- Startup Valuation - Mastering the Art by CA Swetha S V, Partner NRSR & Co.

National Startup day

On the Occasion of National Startup day session on Intangible Asset Creation for Startups – Investment , Commercialisation & Beyond was conducted on 16 January 2025.

Adv. Pranav Bhat , IP Strategist , An Astrea Innovative Solutions was the resource person. NIDHI-EIR fellows, NIDHI-PRAYASEEs, Startup founders, Innovators, Startup Enthusiasts were present .



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NSTEDB
Dept. of Science and Technology, Government of India

Ministry of Electronics and Information Technology

Session on
Intangible Asset Creation for Startups
Investment, Commercialization & Beyond...

on the occasion of
National Startup Day


16 January 2025 | 4 - 5 pm | Venue: MUTBI Board Room

Mr. Pranav Bhat has more than 5 years of experience in the field of IP and startups. Under his supervision, more than 250 patents have been filed and over 500 patents have been prosecuted across domains including India, US, Europe, Singapore, and Australia. He had the privilege of working closely with more than 40 startups and 5 educational institutions in creating IP strategies and building patent portfolios.



Adv. Pranav Bhat
IP Strategist
An Astrea Innovative Solutions

Last date for registration : 15 January 2025
<https://tinyurl.com/ju85vmdm>



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Innovation Center MAHE Manipal
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ASCENDANT 2025 – Panel Discussion



Panel Discussion - A Transformative Experience in Management & Innovation by Mr. Sagar Rai, Founder & CEO of KBI Sports, and Mr. Gaurav Agarwal, Co-founder & CEO of Finstack as the panelists. Their powerful insights into entrepreneurial leadership, investment strategies, and innovation set the perfect tone for the fest was held on 7 March 2025. More than 100 participants participated.



Creating And Developing youR Enterprise (CADRE)

Talk on Startup Finance & Valuation: The Blueprint for Success & Startup Term sheet: Unlocking Investor Agreements was held on 24 March 2025

Resource persons were CA. Prasanna Shenoy - Group President & CFO, Invenger Technologies & CA Vishnu Acharya - Practicing CA, Partner at Kamath & Co. were resource persons. More than 75 participants participated.

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Department of Humanities & Management

Program on
Creating And Developing youR Enterprise (CADRE)

Dream, Vision and necessary preparation play a crucial role before taking a call on creating an enterprise. Through our expertise, network and support from MAHE, DST and MeitY, we help you to realise your dream.

Date: 24 March 2025 | Time: 2.00 PM - 5.00 PM | MIT Manipal

Resource Persons

CA. Prasanna Shenoy
Group President & CFO
Invenger Technologies

CA. Vishnu Acharya
Practicing CA
Partner, Kamath & Co.

Program Highlights:

- Startup Finance & Valuation : The Blueprint for Success
- Startup Termsheet : Unlocking Investor Agreements

Last date to Register: 21 March 2025

Note: Program details will be shared to registered candidates

Details & Registration
<https://tinyurl.com/48krhtz>

Logos: NSTEDB, DST NIDHI, MANIPAL ACADEMY OF HIGHER EDUCATION, Innovation Center MAHE Manipal, NIDHI PRAVAS, Startup Buildup, PARIVARTAN, MeitY, INSTITUTION'S INNOVATION COUNCIL.

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Department of Mechanical & Industrial Engineering

Exploring Entrepreneurial Opportunities at MAHE

For M.Tech Students & First Year Ph.D Scholars

12 March 2024

9:00AM to 5:00PM

AB-1, MIT, Manipal

Visit locations

- BioNEST- Bioincubator
- MUTBI
- Innovation Center- MIT, Manipal
- Smruti Bhavan

Register Now

Why to Visit

- Start up Ecosystem
- DST NIDHI- EIR Program
- Know Existing Facilities and Policies
- See future Products getting in shape
- Opportunities

<https://forms.office.com/r/kPM3iUwm1>
Registration is Mandatory
Last date of Registration: 11 March 2024

Contact Us 9019162275

Exploring Entrepreneurship Opportunities at MAHE

Orientation on MUTBI for the Department of Mechanical & Industrial Engineering students pursuing M.Tech, PhD, ME was conducted on 12 March 2024.

Family Business Coclave

In association with Department of Commerce MAHE Manipal, Family Business Conclave was conducted on 7 February 2025 at Department of Commerce MAHE Manipal .



Infotech Conclave

Panel discussion was held on 7 February 2025 with 100+ participants.

Insightful discussions on emerging trends in Infotech, startup journeys, and unlocking opportunities in the digital economy.

Resource persons : Mr. Surya Kant – Program Director, MeitY Startup Hub, Govt. of India , Ms. Rima Naware – Co-Founder, ZigMe , Mr. Shroat Mehta – Kreo, Mr. Ishan Sukul – Co-Founder Kreo, Ms. Ekta Sharma - E-Value Advisors.

Session on Journey of Entrepreneur

Session on Journey of Entrepreneur was held on 7 February 2025 in hybrid mode.

Resource Person : Dr. Sapharishi Gosh CEO at Symbiosis Center for Entrepreneurship and Innovation (SCEI).

NIDHI-EIR fellows, NIDHI-PRAYASEEs, Startup founders, Innovators, Startup Enthusiasts were present.

